THE INDUSTRY'S MOST INFLUENTIAL FIGURES





NO.33

Bobby Heugel, Anvil Bar & Refuge, Houston, US

The owner of six much-lauded Houston bars, including Anvil Bar and Refuge and The Pastry War, Bobby Heugel is a vocal advocate for both the prosperity of his city's scene and agave spirits. Having travelled to more than 300 distilleries he shares his immense knowledge through the written word, with articles appearing in the likes of *Punch*, *Imbibe* and *The New York Times*.

Marian Beke, The Gibson Bar, London, UK

Owner of London's The Gibson, Marian Beke has built up a loyal yet global following for his unique style of bartending, which is precise, creative and decorative. After five years with Nightjar, Beke opened The Gibson, which debuted at number six on the World's 50 Best Bars in 2016. Beke has continued to grow in his career, sharing his passion in trainings and masterclasses worldwide.





Jeff Berry, writer/Latitude 29, New Orleans, US

Iconically known as Beachbum Berry, Jeff Berry is an American bar owner, author and historian who is credited with reviving tiki culture and many of its lost drinks. Famed for his research and reconstruction of these recipes, he has written six books on the topic and co-created a line of tiki barware with Cocktail Kingdom. Taking to the modern age Berry is also behind Total Tiki, a drink recipe app.

Márcio Silva, Guilhotina, São Paulo, Brazil

Bringing together his learnings from working the world over, Márcio Silva has become a famous figure on the Brazilian bartending scene, with a reputation in both of its major cities, São Paulo and Rio de Janeiro. His venue Guilhotina is a combination of this global hospitality, and has put Brazil firmly on the cocktail map.

